

RECREATION COMMITTEE
5:30 p.m., Wednesday, January 6, 2010

The regular meeting of the Recreation Committee was held at 5:30 p.m. on Wednesday, January 6, 2010 in the Magnolia Room of the Recreation Center, 24 Twenty-eighth Avenue, Isle of Palms, South Carolina. Attending the meeting were Committee members Bergwerf, Buckhannon and Duffy, City Administrator Tucker, Recreation Director Page, City Attorney Halversen, Assistant to the Administrator Dziuban and City Clerk Copeland.

1. Councilmember Buckhannon, as senior member of the Committee, called the meeting to order and acknowledged that the press and public had been duly notified of the meeting in accordance with the Freedom of Information Act.

2. Election of Chair and Vice Chair

Councilmember Bergwerf nominated Councilmember Buckhannon to serve as Chair; Councilmember Duffy seconded and there were no other nominations. Councilmember Buckhannon was unanimously elected Chair of the Recreation Committee.

Councilmember Duffy nominated Councilmember Bergwerf to serve as Vice-Chair; Councilmember Buckhannon seconded and there were no other nominations. Councilmember Bergwerf was unanimously elected Vice-Chair of the Recreation Committee.

3. Approval of Previous Meeting's Minutes

MOTION: Councilmember Duffy moved to approve the minutes of the regular meeting of November 10, 2009 as submitted; Chair Buckhannon seconded and the motion PASSED UNANIMOUSLY.

4. **Citizens' Comments** - None

5. **Recreation Department Report** – Director Page

Director Page delivered her report in considerably more detail than usual in order to familiarize Councilmember Bergwerf with the activities and programs at the Recreation Department. Highlights for the months of November and December 2009 included the middle school dance of November 13 where one hundred (100) youths were in attendance; the production of *Our Town* December 9th-12th; and the Christmas Tree Lighting Ceremony on Front Beach on December 3rd. Among the new programs being offered are acting classes, monthly fitness memberships, Hatha yoga, pilates and Saturday tennis clinics. During spring break, the Recreation Department will offer hold a tennis clinic and a dance camp. The Isle of Palms Recreation Department received the Agency of the Year for Class 1 and the Athletic Agency of the Year for Class 1 in the state of South Carolina. Upcoming events are "IOP's Got Talent" on January 22 and 23, Island Arcade Day on Saturday, January 30 and the Lowcountry Blues Bash on Saturday, February 6.

6. **Old Business** - None

7. New Business

Discussion of Sponsorship of Recreation Department Sports, Activity Guide and Programs

Director Page initiated the discussion by stating that the IOP Recreation Department does not have a policy regarding sponsorships, and, in checking with her colleagues, she found that neither do they have policies. She indicated that the department has solicited sponsorships and found those approached willing to support. The Director also reported that there have never been any problems associated with the team sponsorships, but a parent has stated objections to the sponsorship of her child's team. In an effort to make the right decision, the City Administrator and Director Page have sought legal counsel, and that is the reason that Attorney Halversen is present at this meeting.

Director Page stated that the Recreation Department collects approximately thirty thousand dollars (\$30,000) in sponsorships annually; these funds are put into the General Fund to offset the costs of activities offered by the Recreation Department. The Director was very clear in stating that she does "not want to do away with sponsorships." She reported that the Recreation Department and the IOP business community have a "warm and fuzzy" relationship that she does not want to see go away; she stated that she has never been turned down by a local business when she sought sponsorship for a team.

Administrator Tucker stated that the questions before the Committee at this meeting are (1) should a policy be established and, (2) if so, what should it be? She learned that the City of Myrtle Beach does not allow sponsorships of its youth activities.

9. Executive Session to receive legal advice on sponsorships

MOTION: Councilmember Bergwerf moved to go into Executive Session at 6 p.m. to receive legal advice on sponsorships; Chair Buckhannon seconded and the motion PASSED UNANIMOUSLY.

The Committee returned to regular session at 6:45 p.m.; Chair Buckhannon stated that there had been no action and no vote taken in Executive Session.

MOTION: Councilmember Duffy moved for Administrator Tucker and Director Page to develop a policy for soliciting sponsorships and advertising that will allow the Director the maximum control; Councilmember Bergwerf seconded and the motion PASSED UNANIMOUSLY.

8. Miscellaneous Business

Next Meeting Date: 11 a.m., Tuesday, February 2, 2010

Director Page announced the resignation of Trish Perrine effective the end of the month; Trish has accepted a full-time position with Morgan Creek Grill. The Director has posted the job opening on the city's website, the MASC website and South Carolina Parks and Recreation website.

10. Adjourn

MOTION: Councilmember Bergwerf moved to adjourn the meeting at 6:50 p.m.; Councilmember Duffy seconded and the motion PASSED UNANIMOUSLY.

Respectfully submitted:

Marie Copeland
City Clerk