



# Isle of Palms Recreation Department

## Monthly Report

### June 2024

#### Programs, Group Fitness, Summer Camp, Special Events

- Adult Classes with top producing participation: Tennis lessons (34), Barre (10), Cardio & Core (12), Move It (16), Strength Interval (17), Over 60 Fitness (11), Suspension (9), Strength and Stability (17), Yin Yoga (16), Line Dancing (10), Barre (8) and Pickleball (8)
- Beach Yoga: Twenty-nine (29) participated in the free beach yoga. Class meets every Tuesday at 7:30am at 25th Ave Beach Access.
- Sea Stroll & Learn: Ten (10) participated in the free beach stroll led by Abby Cochran from Coastal Expedition. The educational beach walk meets second Thursday of the month through November.
- Rising Stars Basketball Camp: Fifty (50) youth participated in the basketball camp held June 17 - June 21.
- Volleyball Camp: Nineteen (19) youth volleyball players attended camp June 24 - June 28.
- Tennis Camp: Red Ball Camp: Nine (9) children participated. Yellow/Green Ball Camp: Ten (10) participated. Orange Ball Camp: Eight (8) children participated in camp. Camps were held June 11 - June 27 from 9am - Noon.
- Sand Sculpting Competition: Saturday, June 1 at 9am: Fifty (50) teams attended the event. Prizes were given to the following categories: Children's, Young Adult, Family, Adult, Best Architectural, Most Creative and Best in Show.
- Farmers Market: Thursday, June 20 from 4-7pm: Nine (9) food trucks, eighty-three (83) vendors attended. The community supported the event and are looking forward to the next market scheduled for July 18.
- Art at the Rec: Thursday, June 20 from 11am - 6pm: seventeen (17) artists were selected to participate in the juried art show. Participants had a chance to show and sell their incredible works of art.

#### Upcoming Programs, Events & New Offerings

- Farmers Market & Food Truck Jam: Thursday, July 18 from 4pm - 7pm
- Beach Yoga is scheduled every Tuesday, May - November at 7:30 at the 25th Ave Beach Access - Free program
- Sea Stroll & Learn is scheduled for July 11 at 7:30am at the 25th Beach Access - Free program
- Camp Summershine: Monday, June 17 - August 2 from 8:30am - 3:30am for ages 5-12.
- Wee Camp: Monday, June 17 - August 2 from 8:30am - 3:30am for ages 3-4.
- Youth Soccer: Registration opens Tuesday, July 16 for Isle of Palms and Sullivan's Island residents. Registration for non-residents opens July 23. Soccer is for ages 3 - 12 years.
- Community Blood Drive: July 13 from 9am - 1pm, join the Blood Connection and donate blood at the Rec.
- Adult Athletic registration opens July 16, athletics include 6 V 6 Soccer, 3 on 3 Basketball and Table Tennis.
- Beach Run 5K & 10K run/walk is scheduled for Saturday, July 27 at 8am. Registration is open and 164 participants are currently registered.

#### Operations

- Budget preparations for FY25 capital and operations; contacting and pricing for golf cart, cameras, and truck.
- Designed and Installed banners for Recreation Center light poles
- USTA Southern Parks & Recreation Branch: applied for and approved \$2000 for the youth and adult tennis program.
- Fall Activity planning, updating activity guide and website for fall athletics, classes and events.
- Meetings and community events: Community Enrichment Meeting was held on June 5, Voting was held on June 11 and June 25.
- July 4th Golf Cart Parade: Assisted the City and Police Department with the parade route.

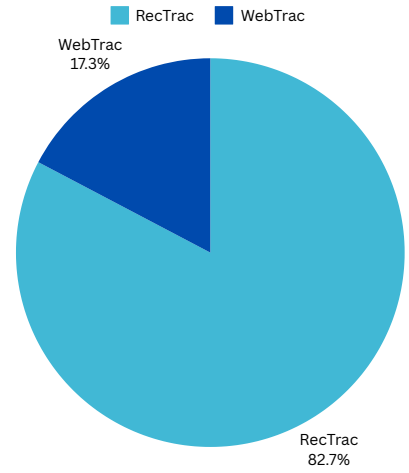
#### Maintenance & Repairs

- Irrigation pump at soccer field, repaired and prepping pump and fields for the season. Replaced irrigation heads on soccer field at zone 1.
- Bury's Footers LLC repaired sidewalks around the facility.
- Prepped fields for summer growing season; weed and pest control applications applied to fields.
- Aviv Services onsite to fix the ice machine.
- Dog Park: adjusted benches, repaired and leveled ground around water fountain, and replace a fence wall at the shed for beautification purposes.
- Pruned trees along 27th Ave and 29th Ave. to improve overhang for parking.

# Enrollment Report June

Participants registering for classes during the month from June 1 - June 30. RecTrac: in-house registration vs. WebTrac: online Registrations.

**Total registrations for June 2024 = 451**

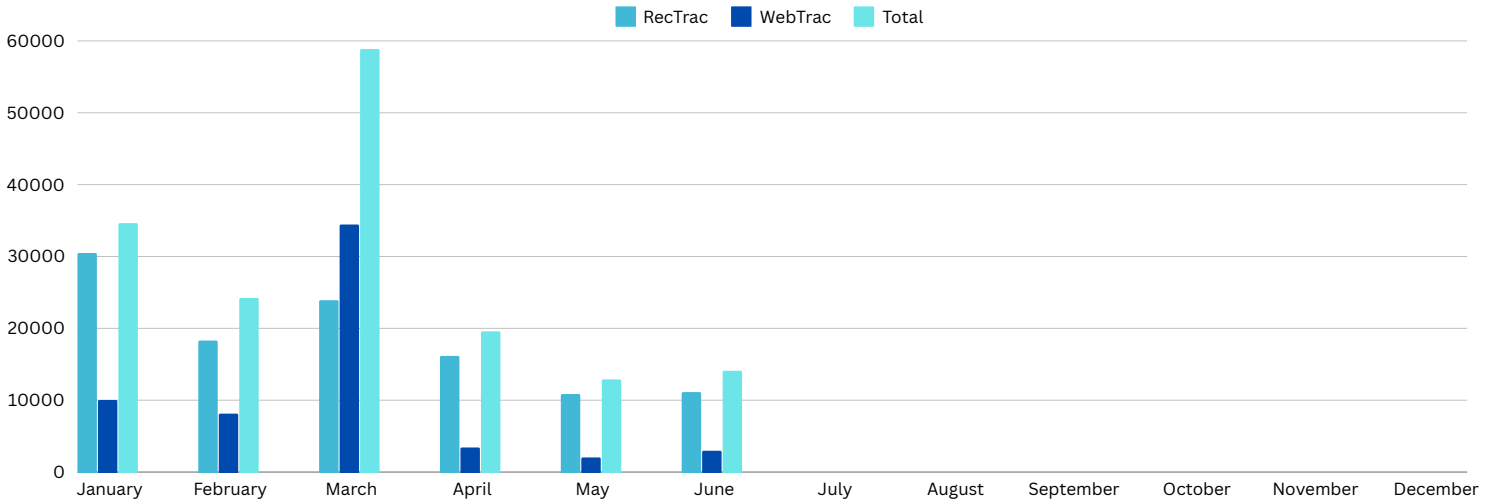


# Monthly Revenues 2024

Revenue sales brought in by programs, athletics and events.

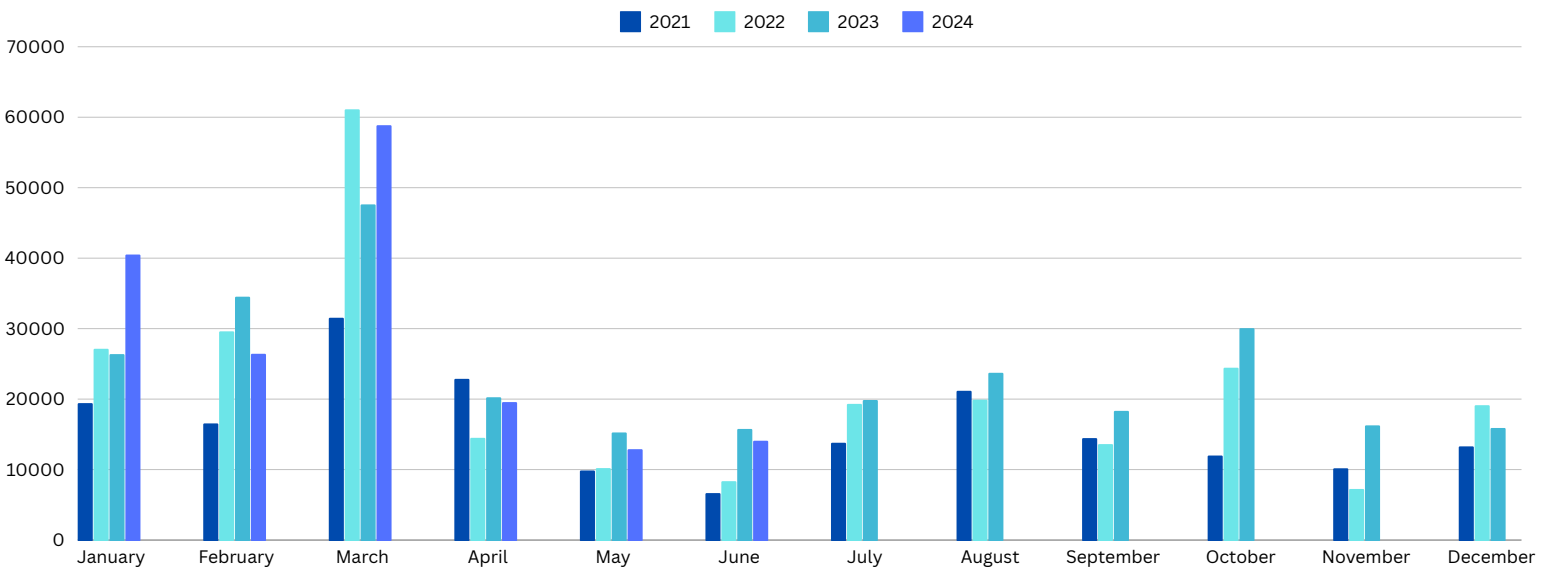
RecTrac: in-house vs WebTrac: online

**Total Revenue for June 2024 = \$14,094.00**



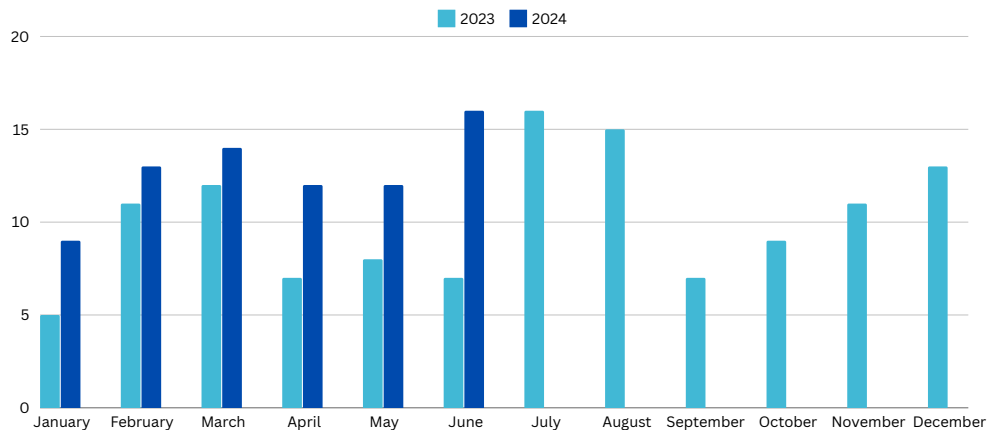
# Annual Comparison

Year to Year



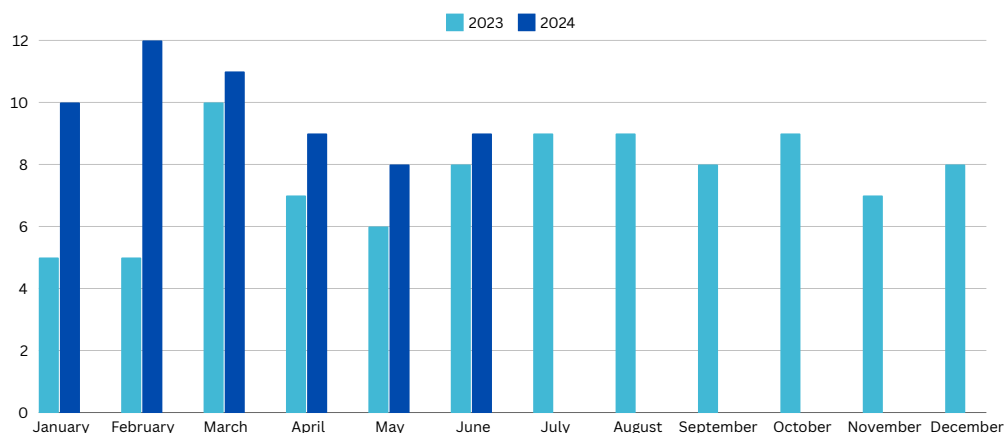
# Open Gym Daily Average Visits

Participants utilizing the gymnasium for open play



# Cardio Room Daily Average Visits

Participants utilizing the cardio room



## Event Highlights



Sand Sculpting Competition



Farmers Market: June



Beach Yoga

## Social Media Report

### At a Glance



Facebook  
2.4K



Instagram  
2.7K

### Page Overview

last 28 days

